
What is BlueMailCentral?

We are your personal post office and more. All the work you normally do to send out the mail can be taken out of your hands. Let BlueMailCentral do it for you! Sending real letters anyone in the world from the comfort of your own computer.

BlueMailCentral is a hybrid post solution. You send your mail digitally, but the addressee receives a paper version. You can combine all the advantages of paper post with all the comforts of digital sending. The only thing left to do is prepare your letter or invoice as usual and print it to the BlueMailCentral printer. Our software retrieves the address in the document and sends the letter with the address through to our server. The server will sort the mail according to country and postal or zip code, and then your letter will be printed, inserted into the envelope and moved further along the production line within hours.

Why would you want use BlueMailCentral?

You know all about the issues to be resolved for postal dispatch. Handling outgoing post is a necessary evil for companies small and big, but invoices must be sent, and other projects can't wait either. Mailings are often too small for outsourcing but are so labour-intensive that a whole workday is lost.

Medium and large enterprises alike, they encounter their own problems with postal and related matters, such as:

- A sales manager being busy with sending brochures for two days a week.
- A bookkeeper engaged in sending new invoices while he has many outstanding accounts to be attended to.
- Your marketing manager queuing up at the Post Office because you have run out of stamps again.
- A manager muddling along with the printer for half an hour to get an address printed on an envelope.
- A secretary racing to the wholesaler to get new envelopes before other urgent matters are handled.
- Contracts or tenders sent by international post take 2 weeks for delivery and arrive when the sales momentum is petering out.
- A bookkeeper sorting through a pile of business receipts to see how much the company actually spent on postal charges and post-related expenses.
- Discovering a proposal has been returned two weeks after the fact because it was put on the desk of an absent colleague.
- You sent the letter but you lost the original.
- You feel bad about a letter you sent, but it has already been dropped into the mailbox.

These examples, to which you surely can add a few, all fall under hidden expenses, inefficiently deployed staff and other postal grief.

With BlueMailCentral:

- No waste of time.
- No weeks needed for international mail transport.
- No expensive international postage charges.
- No problems with printers, envelopes and postage stamps.
- No waste of time for direct marketing activities.
- No obscure cost items.
- Postal charges become transparent (even per employee!).
- An ideal combination of digital simplicity and substantive reliability of paper.

- Online tracking service, not only for the status of your letter but also for return shipments!
- 30 days current online files of all your dispatched letters.
- Unlimited archive of your dispatched letters on your own PC.
- Letters can be recalled free of charge up until minutes before actual printing.
- Our software makes a preface page automatically with the correct address positioning, which means that that you need not adapt your present software and corporate identity!
- You can design the preface page according to your wishes, and we will print it free of charge!
- BlueMailCentral is a closed system. Even the printers are closed, therefore your privacy of correspondence is well protected by us.

Sounds good, but why send my documents in paper form?

An increasing number of companies and even private individuals opt for sending certain documents no longer by Email but by post. The fact is that an invoice or a letter of congratulations on paper carries more weight than an Email.

Moreover, an Email is easier to ignore than a 'real letter'. The value of the printed black and white exceeds that of an Email, which is often equal to a scribble.

The majority of formal matters are committed to paper and for good reasons too. Contracts sent digitally by both parties are more likely to be unexpectedly adapted than paper contracts. Especially longer contracts tend to induce revisions down to the last detail. Delivering the contract on paper will reduce this possibility significantly.

And how do I pay?

Your account has a personal account number in which you can deposit any amount to be decided at your discretion. We will deduct the charges from this deposit. If you close your account or if you want to have the overpaid deposit returned, you can have the amount retransferred to your own account.

Hidden expenses?

There aren't any! The amount displayed by the software includes all expenses:

- Envelope
- Stamp
- Paper (eco friendly)
- Printing in colour, or in black and white.
- Inserting into the envelope.
- Delivering the letter to the local postal service.
- VAT [BTW].

Convinced? Then go to our website www.BlueMailCentral.com to register.

Stop wasting time and money and start sending out postal mail!